

It pays to work with La Capitale!

At La Capitale, we reward your production and loyalty.

In addition to offering you the highest commission rates in the market, you also have the opportunity to substantially increase your compensation through our loyalty bonus.

It's simple and easy!

To qualify for a La Capitale loyalty bonus, you must have:

A minimum annual production of 12,000 credits* and have a minimum of 12 issued policies.

The more La Capitale products you offer and sell over a continuous period, the more your compensation increases.



Four consecutive years **30%**

Three consecutive years **25%**

Two consecutive years **20%**

Year 1 **15%**

IN DOLLARS

Years	AFYC		
	\$12,000	\$15,000	\$25,000
Year 1	\$1,800	\$2,250	\$3,750
Two consecutive years	\$2,400	\$3,000	\$5,000
Three consecutive years	\$3,000	\$3,750	\$6,250
Four consecutive years	\$3,600	\$4,500	\$7,500

Example

- Life Insurance: \$8,000 of AFYCs = 8,000 credits
- Pillar Series (disability): \$8,000 of issued premiums (x 50%) = 4,000 credits

Total of 12,000 credits x 15% = \$1,800

If your sales are the same the following year:

12,000 credits x 20% = \$2,400

* Definition of credit:
 • La Capitale Life Insurance, Critical Illness Insurance: \$1 of AFYCs (adjusted first year commission) = 1 credit
 • Pillar Series: 50% of issued premiums = 1 credit



Even easier with the quick online application

Start using the quick online application today!

lacapitale.com/application

For further information on the Marketing Allowance Program, please contact the Regional Vice-President for your Region, or the National Vice-President, Sales and Distribution.

To contact us

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La Capitale 
Insurance and Financial Services